

# Top 4 Tools for Keyword Selection

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## Top 4 Tools for Keyword Selection



Keywords play an important role in making research discoverable. It helps researchers discover articles relevant to them on different search engines and platforms. It also helps authors to reach out to their target audience and increases their readership. Therefore, it is essential that authors select the right keyword for their research article. Here we give you tools that could help you select the right keyword for your next manuscript. You can also read a detailed article on keyword selection [here](#).

## Top 4 Tools for Keyword Selection



- Identifies relevant medical subject heading (MeSH) terms.
- Uses Natural Language Processing and the National Library of Medicine's Medical Text Indexer.



- Shows the frequency of a particular search-term in relation to the total search-volume.
- Analyzes across various regions of the world, and in various languages.



- This tool helps find keywords that are most pertinent to your field of study/area of interest.
- Shows trends in keyword searches.



### Keyword Tool

- Another keyword tool powered by Google.
- Generates long-tail keyword suggestions based on Google trends.

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